



# Nirmala Memorial Foundation College of Commerce and Science

Permanently Affiliated to University of Mumbai  
Accredited by NAAC, ISO 9001-2015 Certified  
Recognised under section 2(f) & 12(B) of the UGC Act 1956

D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - BASICS OF FINANCIAL SERVICES**

CO ATAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS						
<i>ATTAINMENT LEVEL</i>	<i>1</i>		<i>2</i>		<i>3</i>	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
	50.00 %	60.00 %	60.00 %	75.00 %	75.00 %	100.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO3	PSO2	94	94	94	<b>2</b>	94.00 %	<b>3</b>
CO2	PO6	PSO2	94	94	94			
CO3	PO6	PSO2	94	94	94			
CO4	PO2	PSO2	94	94	94			

Attainment level is **3**

Target level is **2**

Hence Attainment level *Achieved*



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### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - CONSUMER BEHAVIOUR**

CO ATAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATTAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS

<i>ATTAINMENT LEVEL</i>	<i>1</i>		<i>2</i>		<i>3</i>	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
	50.00 %	60.00 %	60.00 %	75.00 %	75.00 %	100.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO7	PSO1	98	83	90.5	<b>2</b>	90.50 %	<b>3</b>
CO2	PO7	PSO4	98	83	90.5			
CO3	PO3	PSO4	98	83	90.5			
CO4	PO2	PSO4	98	83	90.5			

Attainment level is **3**

Target level is **2**

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### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - ADVERTISING**

CO ATAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS						
<i>ATTAINMENT LEVEL</i>	<i>1</i>		<i>2</i>		<i>3</i>	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
	50.00 %	60.00 %	60.00 %	75.00 %	75.00 %	100.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO6	PSO1	96	71	83.5	<b>2</b>	83.50 %	<b>3</b>
CO2	PO5	PSO3	96	71	83.5			
CO3	PO8	POS1	96	71	83.5			
CO4	PO6	PSO4	96	71	83.5			

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Target level is **2**

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### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT-I**

CO ATAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS

<i>ATTAINMENT LEVEL</i>	<i>1</i>		<i>2</i>		<i>3</i>	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
	50.00 %	60.00 %	60.00 %	75.00 %	75.00 %	100.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO6	PSO1	96	71	83.5	<b>2</b>	83.50 %	<b>3</b>
CO2	PO1,PO4	PSO4	96	71	83.5			
CO3	PO2,PO6	PSO3,PSO2	96	71	83.5			
CO4	PO7	PSO5	96	71	83.5			

Attainment level is **3**

Target level is **2**

Hence Attainment level *Achieved*



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### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - FOUNDATION COURSE - III (ENVIRONMENTAL MANAGEMENT)**

CO ATTAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATTAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS

ATTAINMENT LEVEL	1		2		3	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
		50.00 %	60.00 %	60.00 %	75.00 %	75.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO5	PSO5	96	80	88	2	88.00 %	3
CO2	PO4,PO5	PSO5	96	80	88			
CO3	PO4	PSO3,PSO5	96	80	88			
CO4	PO4	PSO3,PSO4	96	80	88			

Attainment level is **3**

Target level is **2**

Hence Attainment level *Achieved*



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### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - BUSINESS PLANNING & ENTREPRENEURIAL MANAGEMENT**

CO ATTAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATTAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS						
<i>ATTAINMENT LEVEL</i>	<i>1</i>		<i>2</i>		<i>3</i>	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
	50.00 %	60.00 %	60.00 %	75.00 %	75.00 %	100.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO1,PO2	PSO1,PSO2	98	80	89	<b>2</b>	89.00 %	<b>3</b>
CO2	PO4	PSO2	98	80	89			
CO3	PO3	PSO2	98	80	89			
CO4	PO6	PSO5	98	80	89			

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Target level is **2**

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### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - ACCOUNTING FOR MANAGERIAL DECISIONS**

CO ATAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS

ATTAINMENT LEVEL	1		2		3	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
	50.00 %	60.00 %	60.00 %	75.00 %	75.00 %	100.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO1	PSO2	98	65	81.5	2	81.50 %	3
CO2	PO2	PSO5	98	65	81.5			
CO3	PO2,PO8	PSO3	98	65	81.5			
CO4	PO7	PSO5	98	65	81.5			

Attainment level is **3**

Target level is **2**

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### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - STRATEGIC MANAGEMENT**

CO ATAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS						
<i>ATTAINMENT LEVEL</i>	<i>1</i>		<i>2</i>		<i>3</i>	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
	50.00 %	60.00 %	60.00 %	75.00 %	75.00 %	100.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO1,PO3	PSO2	98	85	91.5	<b>2</b>	91.50 %	<b>3</b>
CO2	PO2,PO3	PSO3	98	85	91.5			
CO3	PO3,PO7	PSO5	98	85	91.5			
CO4	PO6	PSO2	98	85	91.5			

Attainment level is **3**

Target level is **2**

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### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - MOTIVATION & LEADERSHIP**

CO ATAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS

<i>ATTAINMENT LEVEL</i>	<i>1</i>		<i>2</i>		<i>3</i>	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
	50.00 %	60.00 %	60.00 %	75.00 %	75.00 %	100.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO4	PSO3	75	73	74	<b>2</b>	74.00 %	<b>2</b>
CO2	PO4	PSO4	75	73	74			
CO3	PO1,PO7	PSO4,PSO5	75	73	74			
CO4	PO6	PSO2	75	73	74			

Attainment level is **2**

Target level is **2**

Hence Attainment level **Achieved**



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### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - ORGANISATION BEHAVIOUR & HRM**

CO ATTAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATTAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS

ATTAINMENT LEVEL	1		2		3	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
	50.00 %	60.00 %	60.00 %	75.00 %	75.00 %	100.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO1,PO4	PSO2	98	85	91.5	2	91.50 %	3
CO2	PO1,PO4	PSO2	98	85	91.5			
CO3	PO4	PSO2	98	85	91.5			
CO4	PO3,PO6	PSO2	98	85	91.5			

Attainment level is **3**

Target level is **2**

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### DEPARTMENT OF B.M.S.

**SEM : III COURSE NAME - INTRODUCTION TO COST ACCOUNTING**

CO ATAINMENT

- 1) EXTERNAL ASSESMENT
- 2) INTERNAL ASSESMENT

CO ATAINMENT PERCENTAGE= NO. OF STUDENTS PASSED / TOTAL NUMBER OF STUDENTS

ATTAINMENT LEVEL	1		2		3	
CRITERIA	FROM	TO	FROM	TO	FROM	TO
		50.00 %	60.00 %	60.00 %	75.00 %	75.00 %

COs	MAPPRING OF POs	MAPPING OF PSOs	EXTERNAL ASSESMENT	INTERNAL ASSESMENT	OVERALL ATTAINMENT	TARGET LEVEL	ATTAINMENT %	ATTAINMENT LEVEL
			(A)	(B)	(A+B)/2			
CO1	PO2	PSO2	98	88	93	2	93.00 %	3
CO2	PO6	PSO4,PSO5	98	88	93			
CO3	PO3	PSO2	98	88	93			
CO4	PO1,PO2	PSO1	98	88	93			

Attainment level is **3**

Target level is **2**

Hence Attainment level *Achieved*